



For Immediate Release

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Cancer Services and Us TOO Prepare for Prostate Cancer Awareness Month

One in six men will be diagnosed with prostate cancer in his lifetime, so it's important to understand the disease, its risk factors, prevention techniques, and treatment options. To assist with this effort, Cancer Services and the local chapter of the national prostate cancer support group Us TOO have organized several activities during Prostate Cancer Awareness Month in September to help raise awareness about the disease in Northeast Indiana. The series of promotional events are entitled "Tie1On4 Prostate Cancer" and incorporates men's blue neckties as the coordinating theme to draw attention to prostate cancer research, screenings, and treatments.

Prostate Cancer and Men's Sexual Health Seminar

On Saturday, September 18, 2010, Cancer Services and Us TOO will host a seminar on prostate cancer and men's sexual health from 9:00 AM to 1:00 PM. The event will be held at Cancer Services, 6316 Mutual Drive, in Fort Wayne.

The seminar will feature the following presentations:

- Prostate Cancer: PSA Screening, and the Option of Watchful Waiting, presented by Jeff Schneider, M.D.
- Maintaining and Enhancing Men's Sexual Health, presented by Janet Casperson, PA
- The Role of Nutrition in Preventing and Fighting Prostate Cancer
- The Role of Exercise in Preventing and Fighting Prostate Cancer, presented by Michelle Lefevra
- Surgical Options for Treating Prostate Cancer, presented by Mark Dabagia, M.D.
- Systematic Treatment of Prostate Cancer: Hormonal Therapy, Provenge Vaccine, and Chemotherapy, presented by Musaberk Goksel, M.D.

To reserve your spot, call (260) 484-9560, or for more information, visit www.cancer-services.org.

Tie1On4 Prostate Cancer Campaign

During the month of September in the eleven counties of Northeast Indiana, healthcare facilities and government buildings will display Tie1On4 Prostate Cancer banners and blue ties to assist Cancer Services and Us TOO in raising awareness for Prostate Cancer.

Blue Tie Day

Community members are encouraged to wear blue ties to work on Thursday, September 30. We encourage you to send photos of your staff wearing blue ties to Amber Recker at arecker@cancer-services.org.

About Cancer Services of Northeast Indiana

Cancer Services' mission is to enhance the quality of life of those affected by cancer by providing meaningful resources, information and compassionate assistance. Last year, more than 3,000 local people with cancer and their families received emotional support and practical resources for their cancer journey. Cancer Services of Northeast Indiana helps people who live in Allen, Adams, DeKalb, Huntington, Kosciusko, Lagrange, Noble, Steuben, Wabash, Wells, and Whitley counties.

For more information, visit www.cancer-services.org.

